



# GREATER NOIDA INSTITUTE OF MANAGEMENT

(A UNIT OF SHRI RAM EDUCATIONAL TRUST)

ग्रेटर नोएडा प्रबंधन संस्थान, ग्रेटर नोएडा

Approved by AICTE, All India Council for Technical Education, Delhi and Ministry of Education, Gov. of India.



## PGDM (2024-26)

Approved by AICTE, Ministry of Education, Govt. of India

### Two Year Full Time Program

PGDM Dual specialization in Marketing, Finance, Human Resource, Information Technology, International Business, Business Analytics & Operations Management.

#### Two Year Program Comprises

- Trimester based course curriculum
- 23 Core Subjects
- 12 specialization papers from 7 electives
- 2 Modules on Entrepreneurship & Family Business
- 3 Months compulsory corporate Internship program
- 3 months for Practical Learning & Personality Development
- Certification on 23 Core Subjects of PGDM curriculum



## AWARDS

## & ACCOLADES



Excellence in Management Education Award



Top Placement Record in Delhi NCR



Best Emerging B School in Delhi NCR



Innovative Curriculum Design Award



Top Institute for Business Analytics



Best Faculty in Management Studies



Leadership in Innovation Award



Excellence in International Business Education



Sustainability and Social Responsibility Award



Student Diversity and Inclusion Award

# ABOUT GNIM

Greater Noida Institute of Management (GNIM) is poised to become a leading name in the premium B School league within the Delhi NCR region. Offering a cutting edge PGDM program, GNIM is recognized for its commitment to excellence in management education. Our Dual Specialization program, approved by AICTE and the Ministry of Education, provides students with the opportunity to gain expertise in two distinct fields, enhancing their versatility and employability in the competitive job market.



We offer seven specializations: Human Resources, Finance, Marketing, Operations, Business Analytics, Information Technology, and International Business. As a highly recommended B School in Delhi NCR, we are dedicated to nurturing the leaders of tomorrow with a robust curriculum and a visionary approach to education.

## KEY HIGHLIGHTS



- Approved by AICTE, Ministry of Education, Govt. of India
- Certification from IIM
- Eminent Faculty from Top Corporates
- Orientation Program
- Dual major Specializations (Marketing, Finance, Operations Management, Human Resources, Information Technology, International Business, Business Analytics)
- Mentor-Mentee Program
- Aptitude & Logical Reasoning Certification
- Book Bank, Laptop, 2 Industrial visits per Trimester, Business Suit, One Live Project
- One-day Excursion Program
- 5-day Adventure Tour
- Digital Marketing Certification
- Domain Specialization Certifications
- Placement offer assurance letter: 4.5 LPA
- International Educational Tour to Dubai / Singapore

## Practical Learning Model



**Live Consulting Engagement**  
To provide students the opportunity to work directly with companies in real-time.

**Entrepreneurship & Incubation Center**  
To provide new ideas and innovative minds.

**Corporate Internship Program**  
It is a Work Integrated Learning (WIL) program where students undertake placements within organizations.

*Learners Today  
Leaders Tomorrow*

# PEDAGOGY

The PGDM curriculum design and pedagogy emphasizes the development of students' skills and abilities to apply management theories and concepts to practical problems of the business-world and industries. Pedagogy is 'learning centric' and not 'teaching centric'. It is interactive and participative, involving fieldwork, case studies, business games, role-plays, simulation exercises, group discussions, experiential exercises, film reviews, application of concepts, structured and unstructured group work, and hands-on projects with the industry. Students are expected to achieve high standards of excellence. The emphasis is on involving the students in learning and helping them relate concepts and theories to business realities.

The first three trimesters are essentially devoted to developing understanding of basic concepts across different functional areas to provide an integrated learning experience to the students with the help of courses like Microeconomics, Macroeconomics, Organizational Behaviour, Human Resource Management, Marketing Management, Financial Management, Business Ethics, Legal Aspect of Business, and Quantitative Techniques. The fourth and fifth trimesters cover courses primarily on electives based on their area of specialization. Certain tools like R, SPSS and Tableau are also included in the course based on the industry requirement which also integrates the classroom learning with industry practise.

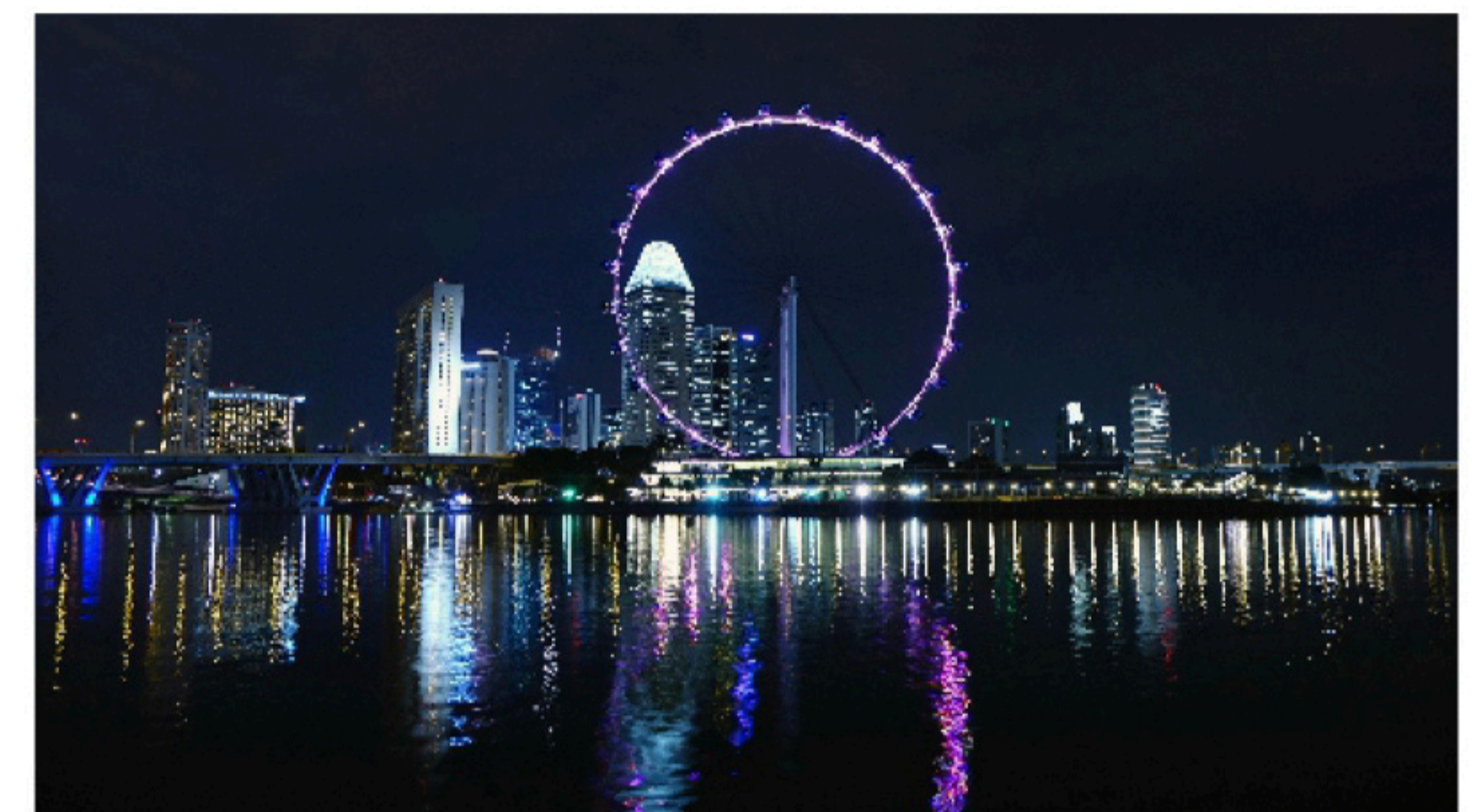
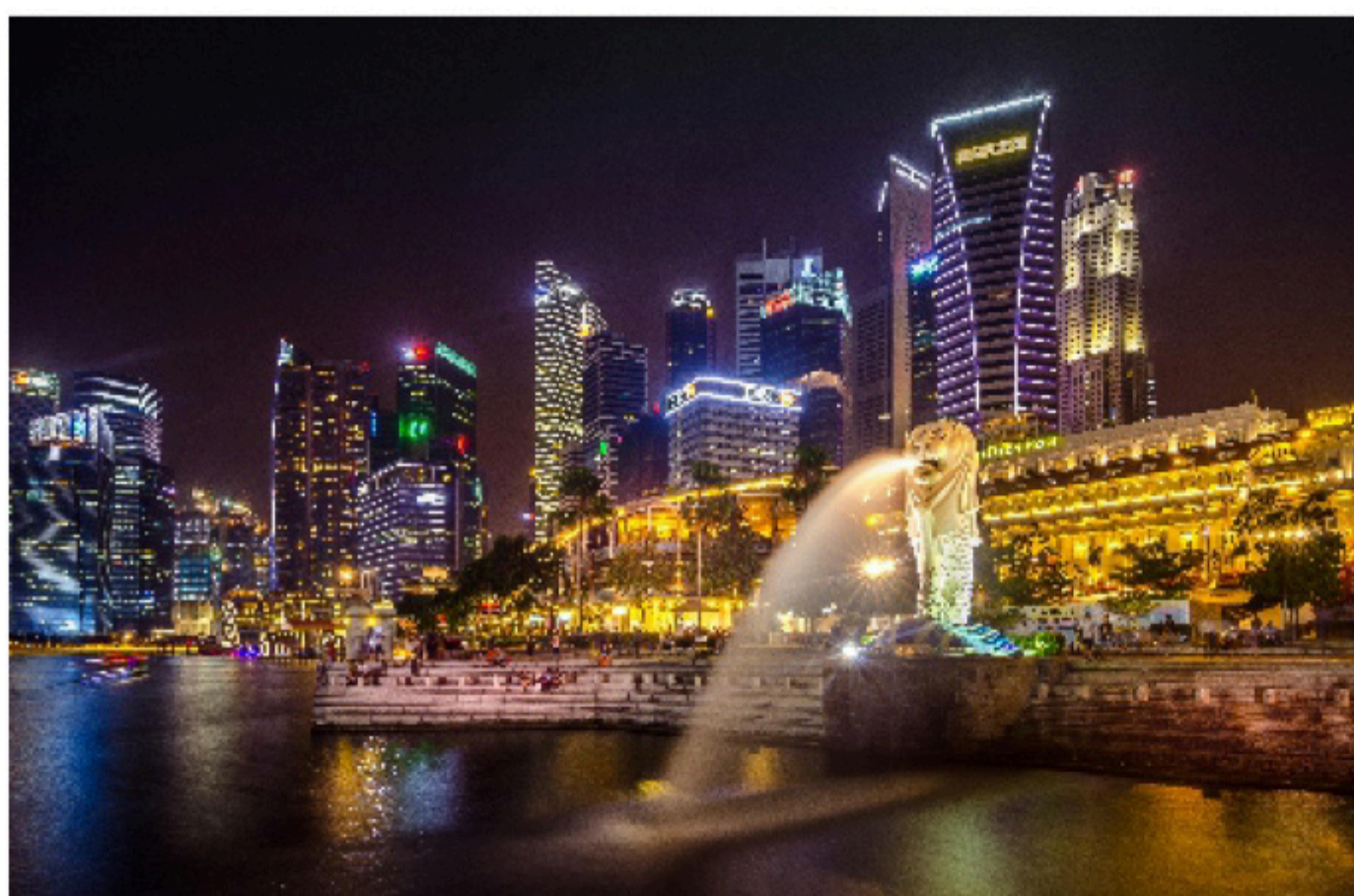


## Top Recruiters



Till date 200 plus leading companies have already visited the campus offering great packages and as per POA letter, every opportunity was above 4.5 lakhs per annum.

## INTERNATIONAL EXPOSURE TO SINGAPORE / DUBAI



## Placement Opportunity Assurance

The placement offered at GINM is a robust and fool-proof process, conducted in various ways, which results in offering placement opportunities to students in numerous companies. On joining GINM, the student gets a 'Placement Opportunity Assurance' (POA) letter stating the corporate

- 01 200 Companies have signed an MOU for POA
- 02 Top recruiters such as E&Y, KPMG, Deloitte, Nestlé, LG, and many more for campus placements.
- 03 Internship opportunities with Top Brands in desired domains.
- 04 Live project opportunities for corporate exposure.
- 05 Assured minimum package of Rs.4.5 lac p.a.
- 06 Companies from sectors like Banking, Consulting, Market Research, E-Commerce, Financial Research/ Services, IT, Telecom, etc.

# ADMISSIONS HIGHLIGHTS

## Eligibility for Admission

- The candidates must have 50% marks or equivalent CGPA in both class X and XII.
- The candidate must have minimum 3-year Bachelor's Degree, with at least 50% marks or equivalent CGPA in any discipline recognised by UGC/AICTE/AIU.
- The candidate should have completed graduation or should be in the final year of graduation.

## Admission Process

- Shortlisted candidates would have to appear for GNIM written test followed by a Group Discussion (GD) and a Personal Interview (PI). GNIM would not be reimbursing the cost of travel, boarding and lodging for any of the candidate for the purpose of appearing for the admission test or for the personal interview.

## FEE STRUCTURE FOR PGDM BATCH 2024-2026

Installment	Amount (INR)	Dates for Fee Deposit
Registration	50,000	At the time of Admission
Installment - I	1,75,000	Within 15 Days of Registration
Installment - II	1,75,000	30th September, 2024
Installment - III	1,35,000	30th June, 2025
Installment - IV	1,10,000	30th September, 2025
<b>Total</b>	<b>6,45,000</b>	

## SCHOLARSHIP

**A scholarship of up to Rs. 50,000 is available on first cum first serve basis. The categories are mentioned below:**

### Category 1: Single Mother:

The candidates, who are being raised by a Single Mother, will be awarded a scholarship of INR 50,000 provided the candidates should have secured 60% & above in 10th, 12th, and Graduation.

### Category II: Girl Child:

The girl candidates with 65% & above in 10th, 12th, and Graduation will be awarded a scholarship of INR 30,000 as an initiative to promote higher education of female students and educational parity.



Plot No . 6B & 6C, Knowledge Park - II, Greater Noida (Delhi NCR) - 201310

For Admission Enquiry: +91-8826124205, 8826154124

[www.gnimgreaternoida.in](http://www.gnimgreaternoida.in)



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### Prospectus & Application form are available:

- From GNIM, on payment of Rs. 1100/- in cash or online.
- By post, against a demand draft of Rs. 1100/- drawn in favour of "GNIM" and payable at Greater Noida.